

PRESS ANNOUNCEMENT

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## **CEO of ProAct Safety to Lead Behavior-Based Safety and Safety Excellence Sessions at ASSP's SeminarFest 2019**

*Best-selling author and safety expert will discuss modifications for behavior-based safety and components of safety excellence to support organizational efforts.*

(The Woodlands, TX – January 14, 2019) ProAct Safety, a recognized pioneer of safety excellence strategies, announced its founder and CEO, Terry L. Mathis, will lead two sessions at the upcoming American Society of Safety Professionals (ASSP) [SeminarFest](#) in Las Vegas, Nevada, on 29 and 30 January 2019.

Based on his best-selling book, “Behavior-Based Safety for Today’s Realities” focuses on ways to modify and improve BBS programs to make them more effective in regard to the stresses on modern companies. Customizing the process for each organization’s culture, logistics, and leadership is crucial to continued success and sustainability. The seminar will include ideas for updating existing behavior-based safety programs as well as provide critical information for those who are preparing to launch new programs.

“The Four Core Components of Safety Excellence” discusses how a few crucial endeavors, in the right order, are necessary for a company to achieve excellence. The same thinking and programs that have worked in the past may not be enough to continue improving results. Transforming certain key elements within the organization can bring great results.

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

### **ABOUT TERRY L. MATHIS**

Mathis, ProAct Safety's founder and CEO, is known for dynamic presentations, work and writing in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is coauthor of four books, including bestsellers *STEPS to Safety Culture Excellence* (WILEY, 2013) and *Forecasting Tomorrow: The Future of Safety Excellence* (SCE Press, 2015). Terry has been listed four consecutive times as one of ‘The 50 People Who Most Influenced EHS’ by EHS Today. Learn more about him at <http://www.TerryLMathis.com>.

### **ABOUT PROACT SAFETY**

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.